

VETERANS ASSOCIATION – COOKIE POLICY

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our website. This policy should be read together with our Privacy Policy which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

Who we are

This website is operated by the Veterans Association, a UK registered charity under registration number 1199584. Our aim is to provide support and rehabilitation for men, women, and their families whose lives are affected by their service in the armed forces. For more information, visit [Our Website](#).

Our website

This cookie policy relates to your use of our website.

Throughout our website we may link to other websites owned and operated by certain trusted third parties for analytical and strict necessary cookies. These other third party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third party websites, please consult their policies as appropriate.

Cookies

A cookie is a small text file which is placed onto your device (eg computer, smartphone or other electronic device) when you use our website. We use cookies on our website. These help us improve the way our website works, for example by ensuring users are finding what they are looking for easily.

We may monitor how many times you visit the website, which pages you go to, traffic data, location data and the originating domain name of your internet service provider. This helps us to build a profile of our users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website or make use of online donation services.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the [guidance on cookies](http://www.aboutcookies.org) published by the UK Information Commissioner’s Office, www.aboutcookies.org or www.allaboutcookies.org.

Consent to use cookies and changing settings

We will ask for your consent to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested, for example when using our online contact form.

Our use of cookies

The table below provides more information about the cookies we use and why:

<i>The cookies we use</i>	Name	Purpose	Type
Google Analytics	_ga	Our website uses Google Analytics, a web analytics service provided by Google, Inc. Google Analytics sets cookies to help us analyse how users interact with our site. The information collected is anonymous and used to improve the website's performance.	First party
Stripe API (Payment Interation)	__stripe_mid, __stripe_sid, m	Stripe is a payment processing platform for businesses. It allows easy acceptance of credit/debit cards, ACH, and digital wallets on websites and apps. Stripe also provides fraud detection and prevention tools, and facilitates subscriptions and recurring payments.	First party

How to turn off all cookies and consequences of doing so

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website.

For further information about cookies and how to disable them please go to the [guidance on cookies](#) published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

How to contact us

Please contact our Supporter Services team if you have any questions about this cookie policy or the information we hold about you:

Phone: 0800 3 101044

Email: support@theveteransassociation.org

Post: The Veterans Association, Unit J1, Margate, CT9 4JS

Changes to this policy

This policy was published on:

Last updated on: 07/12/2023

Information about the cookies used by us may be updated from time to time, so please check back on a regular basis for any changes.